



BEVERLY SAIL & POWER SQUADRON

MINUTES OF E-Board MEETING

05 February 2009



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PRESENT:

Commander Alex C. Arcisz, JN
 Administrative Officer Lt/C Carol Quinn-LeBrun
 Squadron Education Officer Lt/C Ed Walsh, SN
 Secretary Lt/C Karen Arcisz, JN
 Operations Training Chair P/R/C Dick Winskowicz, SN
 Membership Chair, Miriam Shafner, P
 Safety Officer, Lt Bill Ghen, AP
 Incoming Secretary, Ed Bell

Executive Officer Lt/C Ray Tilton, P
 Treasurer Lt/C John Hagar, AP
 Assistant SEO /VSC Chair, Walter Riley, III, JN
 Executive and Audit Committee Member, 1/Lt Dick Salter, SN
 Coop Chart P/D/C James Curran, AP
 Nominating Committee Chair P/C Bob Mazzarino, SN
 P/C Bob Cameron, AP

Meeting in the Ward Room of Jubilee Yacht Club called to order by Commander Arcisz at 1902.

No Roll Call; attendance recorded by Secretary Karen Arcisz; 15 members; quorum of the Executive Committee achieved.

Moment of Silence to honor our men and women in uniform and for our new President.

Reading of the Minutes waived, as they have been posted on the website. One change noted, an error in the title which has since been corrected online; motion to except as posted and second; passed unanimously with a voice vote.

OFFICERS' REPORTS

Treasurer Lt/C John Hagar, AP: \$3232.99 in checking including \$1983.42 from the Gloucester treasury; expecting about \$1100 in bills for class materials. There is also a credit due from national around \$40. Physical property from Gloucester will be presented at the March meeting. No Fidelity report - too abysmal with the economy. (\$13,000±)

Executive Officer Lt/C Ray Tilton, P: Ray attended a meeting sponsored by the Coast Guard about the Sail Boston 2009 tall ships visit from July 8-13. He gave an overview of the plans, and has written a report for inclusion in the next issue of the Hannah's Banner. He passed around copies of the anchorage charts and noted that he'd met two potential speakers, Chief Eldridge McFadden and Sr. Pilot Bob Blair; he will give their contact info to Carol Quinn-LeBrun. Pilot Blair may speak at an upcoming General Meeting.

Ray also talked about a video on Boating Safety, produced by Paul Germain, and featuring Dick Winskowicz, which is meant for use on cable TV. Discussion about doing other videos, i.e., Vessel Safety Check and Paddle Smart. Ray will follow up with Paul.

Education Officer Ed Walsh, SN: Ed noted his great appreciation for the work Bob Duncan is and has been doing with the Cape Ann education effort, welcomed him and told us that he's already been an exceptional resource for us.

Ed has done a study of the roster in reference to numbers taking classes, and will send an article for Hannah's Banner. He has called or emailed all of the members (55!) who have not taken any advanced classes, as well as those who have taken Piloting but not Seamanship, and those who have only taken Seamanship, encouraging them to sign up for classes. Seven said they'd come to Piloting, but there was a bad storm that day, and only one came.

Ed again spoke about PR and the discussions with Beverly Citizen and Salem News. He talked about the need for paid ads; a lively discussion ensued. A motion was made, seconded and passed to: "authorize Ed Walsh to spend up to \$400 for advertising, and pursue the Cooperative Advertising reimbursement available to our squadron from national (approximately \$200) with the help of Jim Curran".

Bob Duncan noted that insurance companies give a discount ranging from 5-10% for a boating certificate, then another for advanced education when setting rates for boaters. Ed Bell suggested that he could talk to some local marine insurance agencies about helping to subsidize the purchase of class material or space.

Bob Duncan talked about how Gloucester has run its education program; there are classes in Hamilton and Gloucester, averaging about 20 on any given course. Most students are from free ads in local papers. He has tried

posting info in shopping places without much success. He has a good relationship with the local schools; the schools give academic credit for our courses (they don't for the Harbormaster's course, which is shorter). He agreed to try and establish the same with Beverly's schools.

One comment he made about the fact that students don't join USPS, but "just want the certificate" led to a discussion that ended with the suggestion that we should not give the certificate out at the last class, but at a separate 'event' where we perhaps feed them, do a short talk on the benefits of joining USPS and a formal presentation of certificates. This would get them together an extra time where hopefully they'd see others their age and perhaps make it easier to get them to sign up, especially if we have the credit card forms there as well. We could maybe time it so multiple classes graduate together, including advanced grades.

The Annisquam Cruise with John Hagar was also suggested as a perk to taking the courses.

Bob also said that sometimes people do the studying on their own, and take the test with a monitor.

Cost effectiveness/profitability of the classes and Ship's Store was discussed, and tabled for the Budget/Finance Committee to study and make a presentation to the E-board at a later date. Members of that Committee are: Walter Riley, Alex Arcisz, Dick Winskowicz, John Hagar, with Ed Walsh or Bob Mazzarino as alternates. They will meet at 1900 on Thursday, March 12 in the Ward Room at JYC.

Administrative Officer Lt/C Carol Quinn-LeBrun, S: Carol has **William Jones from Ray Marine** set for the March meeting to talk about electronics for boats. This will also be promoted at Jubilee via their web site and posters by Karen Arcisz. Other speakers were discussed and will be announced as they are signed up.

Miriam Shafner, with the help of Claire Gerrish, will follow up on lapsed members.

Vessel Safety Chair, Walter Riley, JN: Walter was given three Mustang vests from the Coast Guard; Dick Winskowicz has one, which should go back to Walter for a VE. We currently have 5 VEs. Ray Tilton, Bill Ghen and possibly Dick Shafner will be studying to become VEs. **We would like more VEs. Study and testing can be done online.**

Dist Coop Chart Chair, D18 Boat Show Coordinator P/D/C James Curran, AP:

Jim announced that it looks like NOAA is going to discontinue putting tidal and facilities info on charts. Loran info will probably continue, as a lot of fishermen use it.

Jim said Ed Libby has offered to help him with computer input.

Jim talked about the Boat Show; Beverly is sending 6 and Merrimac River 4 to do booth duty.

OLD BUSINESS/ GENERAL DISCUSSIONS

Dick Winskowicz **Beverly Sail & Power Squadron hats are for sale for \$15 each on the web site; we have about 20 or so.** Dick is setting up the Ship's Store online with Pay Pal for dues/classes & purchases.

Dick Salter presented the Relative Bearing Compass to Essex Shipbuilding Museum; they will send a letter of thanks to us.

Summer Rendezvous was discussed. Tall Ships visit will be too hectic; perhaps we need to schedule something for students who complete a course about that time - no resolution. **Need a coordinator/leader for this.**

NEW BUSINESS

The Annual Meeting, Election & Change of Watch is Thursday, March 5, at 1830 at JYC

Next E-Board is Thursday, April 2 at 1900 in Sandy Point Room at JYC; if it is cold we move to the Ward Room.

HB deadline is March 15; send any article, ad, info to Karen.

Meeting adjourned at 2043.

Respectfully Submitted,
Lt/C Karen Arcisz, JN
Secretary, Beverly Sail & Power Squadron