

Minutes
Executive Committee Meeting
Beverly-Marblehead Sail and Power Squadron
February 5, 2020

1. Commander Nigro called the meeting to order at 1902, followed by a Moment of Silence for our Troop's in Harm's Way.
2. Attendees: P/C Reed; Lt/C Riley; I/P/C Pszeny; Lt/C Schoenthal; Joan Thayer; Lt/C Bob Duncan; P/C Robere Sant Fournier and Commander Ted Nigro.
3. A motion was made to accept the minutes of the December 4, 2019 Executive Committee meeting with the following corrections: (1) Joan Thayer is to be added to the list of attendees; (2) Paragraph 7 was changed to read, "Joan would be interested in pursuing other Squadron activities."
4. SEO Report:
 - a. Of the six students who remain registered in the Junior Navigation Course, three have taken the exam and we are awaiting the results.
 - b. NE Boat Show starts February 8th.
 - c. Three ABC courses are scheduled for Gloucester Feb 27th, Hamilton/Wenham March 24th and Marblehead May 6th.
 - d. The Weather Course starts March 19th.
 - e. The Advanced Piloting course starts March 9th. Jack and Walter agreed that 8 students would be needed to conduct the course.
 - f. The cost of ABC courses is \$65 for all students regardless of USPS membership status.
 - g. The cost of elective courses should include the \$20 admin fee charged by National and an extra amount to encourage students to join USPS.
 - h. Nine students are enrolled in the Boat Handling Course. Alex noted that there may be potential interest in *Jump Start* (and/or other OTW training) from current students in the current *Boat Handling* course and that he hoped that he or Walter would be able to tell the BH students by the time of the final class on 3/10 that we will offer *Jump Start* during the coming season.
 - i. Alex noted that one of our recent dinner meeting speakers, Marblehead firefighter Brendan Sheehan, had offered to assist us in promoting boating-related fire safety. Alex offered to approach him with some ideas for possible hands-on activities that could be scheduled later this year.
 - j. In the context of member recruiting/retention, discussion included whether we should populate a Membership Committee to augment what Jack alone does now. Specifically, the idea was suggested to contact non-renewals, etc., as the XC did a couple of years ago. Someone asked how to identify non-renewals. Alex said that he knew how and that he would communicate instructions. Joan offered to help with membership, doing such things as outreach to the new members and contacting them prior to the meetings etc.
 - k.

- l. The Sail course is scheduled to start on March 17th
 - m. The Weather course is scheduled to start on March 19th.
 - n. There was a discussion about the advertising of upcoming courses came up and, specifically, distributing announcements via electronic means and/or posting hardcopies at local yacht clubs. Among various attendees' comments, Alex suggested that a single flyer about all courses vs. individual ones be generated for this to minimize the "spam effect".
 - o.
5. Nominating Committee. Joan has submitted a slate of officers and committee members that is complete except for the Administrative Officer position. We will try and get a floor nomination in March.
6. Robere informs us that Alex Bellinger will be our speaker for our March 4 meeting. He is a member of the Merrimack Model Ship Building Club which meets monthly in Newburyport. He specializes in Ships in Bottles but he, and perhaps a couple of members with some models will let us into the world of Model Ship building, and what goes into the research and history of each model.
7. Lt/C Schoenthal presented a draft budget for the next fiscal year.

There being no further business, the meeting adjourned at 2023.

P/C John F. Reed, AP

Squadron Secretary.